

How to establish a regional alliance and spread the idea?

a) What are important preconditions?

Before you start concrete steps of a campaign it might help to think of the following points:

- What are the most important things to do in your region (Further Education of e.g. GP's, teachers, priests, nurses; build up a good network, establish or support self-help....)?
- Do you already have certain dates in mind like a starting point of the campaign?
- Which recourses do you have? How could you get additional funding?
- Who could be a partner or patron of your campaign?
- Do you already have contacts to key decision-makers?
- Who from your region/community should be involved (societies, church, media, schools, companies, ...)?
- How will the basic structure of your alliance look like?
- Who is the leading person? Do you have a coordinator?

b) Steps to establish a network

The following overview might help you to get an idea on what needs to be done and what you could do (not all single parts must be undertaken by one regional alliance; this graphic was part of the study):

